

# Product Design 2018/19

Seminar 1

Content

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## *Course topics*

### **17.-19.9 Week 1: Information about program subject**

**Content:** *Introduction information, course requirements, tasks and level of knowledge*

### **24.-26.9 Week 2: Product design and its role in society**

**Content:** *Watch movie Why we buy Prepare presentati about learning from the movie.*

**Source:** <http://www.cultureunplugged.com/documentary/watch-online/play/7030/Why-We-Buy>

### **1.-3.10 Week 3: Principles of design - lecture**

**Content:** *Product design attributes and parameters in testing results (Handout analysis and questions).*

**Students activity:** participation

### **8.-10.10 Week 4: History and recent situation of product design – lecture**

**Content:** *Major development in product design, inclusion of product design into management processes, role of product design at company level and importance for economy*

**Students activity:** feedback from documentatary movie from week 2

### **15.-17.10 Week 5: Practical experience with process of designing.**

**Content:** *Seminar with elements of brainstorming method and with impact into product specification.*

### **22.-24.10 Week 6: Topic by Mrs. Jarossova**

**Content:** *will be selected later*

### **29.-31.10 Week 7: Visit to Slovak design centre and design museum**

**Content:** *Time will be set later (due to national holiday)*

### **5.-7.11 Week 8: Topic by Mrs. Jarossova**

**Content:** *will be selected later*

### **12.-14.11 Week 9: Topic by Mrs. Jarossova**

**Content:** *will be selected later.*

### **19.-21.11 Week 10: Product design realisation and perception**

**Content:** *Presentation of paper for task C1 and C2*

### **26.-28.11 Week 11: Product design realisation and perception**

**Content:** *Presentation of paper for task C1, C2, C3*

### **3.-5.12 Week 12: Future trends in product design – Cases in product design**

**Content:** *Presentation of papers to the task C4 and C5*

### **10.-12.12 Week 13: Closure and evaluation of course content, final written test**

**Content:** *Feedback of course*